

2008

University of California, Los Angeles
ASCE Civil & Environmental Engineering
Career Fair



January 30th, 2008

11:00 AM – 3:00 PM

October 19, 2007

Dear Prospective Employer,

On behalf of the entire student chapter of the American Society of Civil Engineers at the University of California, Los Angeles, we would like to cordially invite your company to participate in the 2008 ASCE Civil and Environmental Engineering Career Fair at UCLA.

UCLA graduates are highly sought-after and comprise many of the leaders and rising stars in the profession, and many of our recent alumni found their current positions with local engineering firms directly through last year's career fair. Attending the annual career fair affords companies an excellent recruiting opportunity. With the increasingly strong participation from our student chapter, we are expecting over 200 undergraduate and graduate students to attend. Each year student attendees represent a wide variety of civil engineering backgrounds and are interested in employment in all the different disciplines of civil engineering. Student attendees will be seeking internships both in the summer and during the school year, as well as full-time employment throughout the United States, especially California.

This year we have various sponsorship opportunities that enable companies to sponsor our student chapter in a multitude of ways. Along with attending the Career Fair, companies are invited to sponsor on-campus interviews, an info session at UCLA, a student attendee to the Pacific Southwest Regional Conference, or one of our annual ASCE Student Chapter events. By sponsoring ASCE, not only will companies have the opportunity to network with the highly skilled, motivated, and talented pool of UCLA engineers, but they will also afford ASCE members the opportunity to participate in numerous student activities and engineering competitions throughout the year. Sponsoring ASCE involvement in such endeavors helps students gain hands-on practical experience while strengthening their leadership skills, the end result being an investment in a more qualified and well-rounded group of potential employees.

This year, our career fair will take place on Wednesday, January 30, 2008. It will be held in the Ackerman Grand Ballroom at UCLA, and will last from 11:00 AM to 3:00 PM. We are expecting a large turnout of over 40 companies from both the private and public sectors; and we hope your company to be one of them. Further information regarding what each sponsorship level entails can be found on the following pages and the registration form can be downloaded from our website at www.seas.ucla.edu/asce under the careers sections of the site. Please feel free to contact me at any time with any questions or concerns. Thank you for your time and support, we look forward to working with you.

Best Regards,

Nicky Galloway
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Career Fair Coordinator
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UCLA ASCE CAREER FAIR SPONSORSHIP

	Bronze	Silver	Silver Elite	Gold	Gold Elite	Platinum	Student	Event
	\$250	\$650	\$750	\$950	\$1,050	\$2,500	\$250	
ASCE Resume CD	X	X	x	x	X	X		
Logo and Link on Web	X	X	X	X	X	X	X	X
Job Postings	X	X	X	X	X	X		
Career Fair Attendance		X	X	X	X	X		
Company Overview in Directory		X	X	X	X	X		
Additional Table at Career Fair			X		X	X		
Info-Session On Campus				X	X	X		
Full Sheet Logo on Project Shirts						X		
Logo in Chapter Newsletter						X	X	X
On Campus Interviews						X		
Logo on Conference Shirts						X	X	X
Logo on Project Shirts						X		X

The ASCE Civil and Environmental Engineering Career Fair fundraiser sponsors all the events and activities of the UCLA Student Chapter. The chapter has been recognized on many different levels over the past year. UCLA ASCE was presented with the Metropolitan Los Angeles Younger Member's Forum's Outstanding Student Chapter award for the second year in a row. The chapter also won UCLA's Best Engineering Student Group award for the past two years. UCLA ASCE was also awarded a Certificate of Commendation from the National ASCE Branch for the outstanding events and activities sponsored by the chapter.

The UCLA Student Chapter offers its members a variety of opportunities including community service with Habitat for Humanity, social events, field trips like the recent trip to Las Vegas to tour the Hoover Dam and the construction of the Trump Towers, Professor and Student interactions, mentorship, sponsorship to attend the PSWRC and many other activities. The year is recapped at the end of the year banquet. Sponsorship through the Career Fair affords the chapter the ability to sponsor all these outstanding events.

ASCE Resume CD

Sponsors will receive a copy of the UCLA resume CD containing over 150 civil engineering student resumes.

Logo and Link on Web

Companies will have their logo and a link to their web site posted on the UCLA ASCE Student Chapter's web page at www.seas.ucla.edu/asce under the careers section.

Job Postings

Sponsors will have the opportunity to e-mail the career fair coordinator with available jobs and internships to be included in the weekly e-mail, sent to the student chapters' 100+ members.

Career Fair Attendance

Companies will be invited to participate in the annual ASCE Civil and Environmental Engineering Career Fair at UCLA. An expected 200+ students from various civil engineering backgrounds are expected to attend to network with representatives. A table for posting information, parking, lunch, and an event directory will be provided for up to three company representatives.

Company Overview in Directory

A brief description of the company, positions available, company locations, and the company's logo will be included in the event directory, which is distributed to all students and companies in attendance.

Additional Table at Career Fair

One table with three representatives will be included with registration, but elite sponsors will have an extra table adjacent to the first. Also, the company may bring three additional representatives. Food will be provided for all company representatives (maximum of six).

Info-Session on Campus

Sponsors will be invited to present a 1 hour info-session to the student chapter to provide further information about their company. UCLA will book the room, heavily advertise the event, and help order food; however, the sponsor is asked to cover the cost of the food. The average attendance at ASCE meetings and info-sessions is 50-60 students.

Information About Each Benefit

Full Sheet Logo on Project Shirts

Platinum sponsors will have an approximate 8.5"X11" version of their logo placed on the back of the shirts for the project sponsored. Shirts will be worn and widely seen at the Pacific Southwest Regional Conference, which will be hosted by California State University, Northridge this year with 17 schools in attendance.

Logo in Chapter Newsletter

Company logos will be placed in the ASCE Student Chapter quarterly newsletter which will be distributed to students and faculty.

On Campus Interviews

Platinum sponsors will also be offered the opportunity to host on campus interviews after the Career Fair on the date of their choice. UCLA will book a room for the day for the sponsor's exclusive use. The company will be in charge of planning their interview times and interviewees, however, the UCLA ASCE student chapter can help with any advertising or contacting members as necessary.

Logo on Conference Shirts

Sponsors will have their logo placed on the Team UCLA shirts worn throughout the three day long Pacific Southwest Regional Conference. The shirts are widely seen by the 17 schools attendees and spectators at this three day event, which will be hosted by California State University, Northridge this year from April 3-5, 2008.

Logo on Project Shirts

Companies will have their logo placed on the shirt of the project sponsored and the team will integrate the logo into the project in accordance with the rules.

Please note all sponsorships are tax-deductible donations.

Thank you for supporting the UCLA ASCE Student Chapter!

Who Benefits?

Concrete Canoe



The Bruin concrete canoe team is consistently a top force in the PSWRC. The team placed third last year with their competitive design, narrowly missing a bid to the national competition. This year's team aims to build upon the success of previous years and qualify for nationals.

Steel Bridge Team



The UCLA steel bridge team works to design and build a scaled model of their bridge design. The goal is to create the strongest, most economic, and efficient bridge through comprehensive phases of design, analysis, and construction. The team is eager to submit a competitive bid.

Surveying Team



UCLA does not currently offer a surveying course, so students meet outside class to learn the skills of surveying to prepare for the conference and work after graduation. The team receives high marks in nearly every category, but this year, the goal is to place first.

Concrete Sports

The concrete bowling and frisbee teams have a successful history at conference, culminating with the recent first place finish of the frisbee team. The design was the lightest and flew three times farther than any disc. Both teams are aiming for first place finishes this year.

Environmental

Each year the environmental team submits a competitive design to clean the most water with items that can be purchased at a local household store. The team narrowly missed placing last year and this year the goal is to place in the top three, ultimately taking first.

Seismic Design

The seismic competition has been cut from conference PSWRC, but the Bruin team is entering the national seismic competition this year. The challenge the team faces differs each year, but the strong foundations the team has built in the competition will guide the team to a top finish in the Bruins' first national appearance.

Transportation

The newest event added to the PSWRC, the transportation team designs and presents a solution to a transportation problem. The team compiles a report, makes a presentation, and constructs a model of a signature structure. The team works closely with the Institute of Transportation Engineers student chapter to complete the project and aims for a top finish.

Registration forms can be downloaded from the UCLA ASCE Student Chapter website at www.seas.ucla.edu/asce under the careers section. All registration materials are due by January 7, 2008 to the ASCE Career Fair Coordinator. Upon receipt of your registration forms and donation, you will receive the company information and company representative forms as well as additional directions. Feel free to contact the UCLA ASCE Career Fair Coordinator at any time with further questions or concerns. Thanks for your support.

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